



Superior Millinery
at Approximately
Half Price.

OUR Millinery merits and is accorded the distinction of original and absolute styles. The stamp of individuality and superior workmanship is seen in every hat that leaves this department. You know when wearing one of our hats that your millinery reflects the very best to be had and you may feel no abashment in comparing even with Parisian styles. For this week we are going to have some especially attractive prices in this department—not give away but genuine reductions, and for your going away hat this summer both in dress and tailor styles you will do well to come in and look these over. We quote no prices, for a hat to be appreciated must be tried on. Suffice it to say that we have hats from 50c to \$15.00 and you will find them priced at approximately half price.

RUDY, PHIL

219-223

Beginning Monday, July

OUR GREAT WEEK

Priced With Money Saving

OUR WEEK END SALE, beginning July 2 and lasting until the biggest we mean that there will be more genuine bargains. This sale is to clean out our stock, to make ready for fall goods, to house during the entire sale, for it comes at a most opportune item. We have made better preparations for this sale than ever before enabling you to be waited upon promptly and intelligently. Be sure to get the bargains from the manufactories and expect to offer these to you and it will be; so come down, so

Spangled Net Robes Sharpely Reduced in This Sale

1 White Spangled Net Dress, worth \$19.00	Special	\$12.00
1 Black Spangled Net Dress, worth \$26.50	Special	17.00
1 Black Spangled Net Dress, worth \$10.00	Special	7.50
1 Black Spangled Net Dress, worth \$35.00	Special	20.00
1 Black Spangled Net Dress, worth \$12.50	Special	9.50
2 pieces Light Grey 48-inch Suiting, worth 95c	Special	.65
1 lot of Novelty Mohairs, worth \$1.00	Special	.75

25c Value Misses' Hose for 10c

Golden Opportunities of the Dress Goods Department

1 piece of Black and White Checked Suiting, 44 inches wide	1.00
1 piece Pongee Silk, 25 inches wide, worth 75c	Special .45
5 pieces all-silk Rubyait Dress Silk, in all the desirable shades	.55
1 piece Silk Silurian Dress Goods, 46 inches wide, worth \$1.50	.85
1 piece Black Panama Grenadine, worth 75c	Special .55
1 piece Black and White 46-inch Etramine, worth \$1.00	Special .80
1 piece Black Novelty Voile, worth \$1.50	Special .95
1 piece Black Silk Striped Etamine, worth 98c	Special .70
1 Black Dress Pattern, square mesh, London twine, worth \$14.00	7.00

Look Through Our Remnants Placed on Center Counter Collected From Entire Stock

Vacation Necessities in Our Ready- to-Wear Department



35 China Silk Waists, all sizes, white and black, worth from \$5.00 to \$3.90, choice in this sale	\$2.95
6 White Linon Dresses, made of fine sheer Linon, trimmed with best quality round thread Val lace, worth \$10.00, in this sale	\$6.90
3 Sheer Linon Dresses, worth \$7.00, for	\$4.90
4 White Dresses, worth \$15.00 to \$12.50, for	\$8.25
38 White Linon Waists, worth from \$3.50 to \$3.00, for	\$1.95
All of our fine White Lingerie Waists, made of sheer batiste, beautifully made, trimmed with medallions and fine lace, the materials alone in this waist would cost you more than our prices, worth from \$11.50 to \$8.50, to close for	\$5.00
1 each navy blue and black Taffeta Silk Shirt Waist Suit, made of best quality taffeta, worth \$22.50, both to close at	\$10.00
5 Embroidered Linon Coats, all sizes, worth \$7.50 each, for	\$4.90
2 Plain Linon Coats, worth \$3.50, for	\$2.30
3 Long Plain Linon Coats, worth \$5.00, for	\$2.95
5 White Linon Suits, short coat and plain skirts, worth \$5 suit, close at	\$2.95
4 Suits worth from \$10.00 to \$7.50, to close at	\$6.50
3 Light Gray Wool Suits, worth \$12.50, this season's best style, to close at	\$8.20

Keiser Wash Belts

For summer you need at least a half dozen wash belts. Look over our stock and get the "Keiser habit" of style and neatness. 25c to \$1.00

"Fritze Scheff" belts, silk or wash materials, the new dip front style. 25c and 50c

"Princess" Girdle, the very newest in Beltdon, white or black taffeta silk. \$1.00

Keiser Wash Neckwear

For style and neatness, combined with serviceability, our line of neckwear has no equal, and we mean just what we say. Such dainty, cool effects that we are showing now should appeal to every woman's good taste. 25c to 75c

Every-Day Needs For Housekeepers

3 pieces Figured Sattines, 15c value, per yard	10c
5 pieces Sea Island Sheeting, 81 inch, per yard	18c
5 pieces 81 in. Bleached sheeting per yard	20c
10 doz. 81x90 Bleached Sheets	55c
25 pieces extra good quality yard wide Bleach Cotton, for per yard	7 1/2c
50 pieces extra quality Sea Island 36-inch Domestic for per yard	5 1/2c
1 lot Dress Gingham, worth 10c, for this week only, yard	5c

Lace Curtains For \$1.00 a Pair

We are just in receipt of one hundred and fifty pairs of white Nottingham Lace Curtains, which we consider the best value we have ever been able to offer. They are three yards long and five feet wide. The pair will measure ten feet across. Think of it! During this sale we will offer them at per pair. \$1.00

Watch for Daily

Reduced Prices on Table Linens and Napkins

Housekeepers' attention is called to the special sale of Table Linens and Napkins. This department has always received our special attention and if real values at exceptionally low prices will interest you, attend this sale and buy your season's supply.

Napkins

25 dozen extra 3/4 size Union Linen Napkins, sevedge edges, the best value ever offered for the price, in this sale dozen at 85c

15 dozen mercerized 3/4 size Napkins, new designs, a large size slightly Napkin, for dozen 90c

Here's the best all Linen 3/4 size, full bleach Napkin ever offered at the price, dozen \$2.40

We bought there in a special way and let you have the advantage of the purchase. Full lines of fine Table Cloths in all lengths with matching Napkins in this sale.

2 Hemstitched Sets, 2 yards wide and 2 1/2 yards long, dozen Napkins, a \$6.95 value for \$4.95

2 Hemstitched Table Sets with dozen matching Napkins, 2 yards wide, 3 yards long, a \$7.95 value for \$5.95

Many Bargains in the Children's De- partment During Our Week End Sale

In making preparations for this great Week End Sale we have not been unmindful of the children and their needs. Many bargains await the little folks in every department. You will find many remnants in the Dress Goods Department that are just the thing for summer dresses, and then, too, there are remnants that will come in handy for early fall school dresses. Be sure and look through this department for the children. And then the Millinery and Shoe Departments will offer special inducements for the little folks.



See the New Fritze Scheff Belts---The Latest

Bargains in Carpets

IN this department we have lengths of Carpets, odd Rugs, etc., which will be offered at a low price. Be sure to visit the Carpet Department.

75c	Remnants of Velvet Carpets, rolls or borders, which cost \$1.00
55c	Remnants of Brussels Carpets, two full pieces of borders
50c	Remnants of all good Carpets. This is a great bargain.
35c	Remnants of Linoleum from miss this bargain.
15c	At this price we show remnants of yards. A bargain extraordinary.

We Expect All

25c	Each, one lot of Linoleum was 35 cents.
\$2.50	Each, one lot of Axminster saving of \$1.00 is not a bargain.
\$1.00	Each, Velvet, Axminster, fringed. Something you

Odd Pairs

About ten pairs of Lace Curtains, \$1.00 to \$5.00, at HALF PRICE

Early Shoppe

Remnants in Sy

Great piles of these goods in Demins for curtains, bags and trunks, etc. Swisses for curtains and dainty things, all of which

Odds and

One lot of Shades in a variety 75c each regular. In this sale